

Temporary Public Art + Rapid Prototyping

REQUEST FOR PROPOSALS



Submission deadline: September 21, 2018

6th Avenue Corridor

Urban Neighborhood Main Street Program

Des Moines, Iowa

director@6thavedsm.org | 641-521-9340

Request for Proposals— Des Moines, Iowa

Public Art + Prototyping Installations along the 6th Avenue Corridor

Submission Deadline: September 21, 2018

The 6th Avenue Corridor Urban Neighborhood Main Street Program seeks proposals for site-specific, temporary public art and urban “prototypes” that will enliven the 6th Avenue Corridor in Des Moines, Iowa. The 6th Avenue Corridor Urban Neighborhood Main Street Program encourages proposals for interactive, engaging, and unique installation art of all forms, including media-based works. Of particular interest are projects that connect people to the location, buildings, landscape, diverse community and/or history of the Corridor and those which might support/engage small business development and entrepreneurialism. The 6th Avenue Corridor Urban Neighborhood Main Street Program welcomes muralists, visual artists, sculptors, sound artists, performing artists, photographers, design firms and others to submit a proposals. We welcome proposals from professional artists, emerging artists, youth, community groups/organizations— i.e. anyone who has a creative idea for how to enrich the 6th Avenue Corridor! Collaborations are welcome.

Eight project stipends will be awarded at the following levels:

- Two (2) - \$5,000 projects
- Two (2) - \$2,500 projects
- Four (4) - \$1,000 projects

Project stipends can support materials, technology and other components to create the concept. Applicants are welcome to identify and secure additional sources of funding necessary to support their concept and should specify the amount and sources in their application.

Proposals will be reviewed relative to the following criteria:

- Site specificity: ability of the work to engage art audiences and the general public
- Inclusivity: attempt to foster collaboration/engagement during artwork creation and connect with the diversity of the surrounding neighborhoods and area organizations
- Quality of the proposal and any prior work
- Fit for property owners
- Feasibility of the proposal
- Originality and timeliness
- Safety of visitors and passersby

Site and Audience

The installation of selected works must be complete by **Saturday, October 20, 2018**. This installation completion will coincide with a festival held that day on 6th Avenue in the two-block area between College Avenue and Jefferson Avenue. Artists will have the opportunity to engage with festival attendees and showcase their work. Applicants might consider how to engage with festival attendees in the final installation of the work that day, depending on the concept. Prior to preparing proposals, applicants are encouraged to visit the locations. Artworks will be on display free of charge to passersby 24/7 while invigorating the area as a destination for urban art lovers. Selected works must meet safety requirements and be able to withstand the effects of weather and public use for at least three-six months (exceptions may be made on a case-by-case basis depending on the proposal). Applicants are strongly encouraged to consider works that have a longer lifespan of up to a year or longer. The 6th Avenue Corridor Urban Neighborhood Main Street Program and property owners of the installation sites commit to keeping the selected work installed for a period of at least one year, if applicable to the type of work proposed. The 6th Avenue Corridor Urban Neighborhood Main Street Program and property owners reserve the right to relocate work within the district, if necessary. At installation, selected work becomes the property of the 6th Avenue Corridor Urban Neighborhood Main Street Program and the organization reserves the right to contact artists if complete removal is necessary and determine if the artist would like the work transferred to them, if possible depending on the type of work.

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Specific Sites

- South wall of the Wherry Building at 1602 6th Avenue. Only the already-painted portion of the south façade.
- Rear of the Wherry Building at 1602 6th Avenue. Only already-painted surfaces.
- "Alley" space between the Wherry Building and the Home Inc. Building on the west side of 6th Avenue. Applicants strongly encouraged to consider application methods (panels, etc.) which do not harm the brick. Applicants also encouraged to consider proposals which enliven the space between the buildings via seating, interactive elements, lighting, etc.
- North and south building facades of the Home Inc. Building at 1618 6th Avenue. Applicants strongly encouraged to consider application methods (panels, etc.) which do not harm the brick.
- South wall of the building at 1605 6th Avenue.
- Green space to the north of 1618 6th Avenue.
- Green space at 1714 6th Avenue

Applicants are strongly encouraged to reach out to the 6th Avenue Corridor Urban Neighborhood Main Street Program Executive Director, Breann Bye, with specific site-related questions in advance. director@6thavedsm.org | 641-521-9340

Installation Locations noted in Red. *Other locations may be considered on a case-by-case basis and with approval from property owners.



Timeline

SEPTEMBER 21, 2018
Proposals due

SEPTEMBER 28, 2018
Selection notification

BY OCTOBER 20, 2018
Installation complete

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Send entries to: director@6thavedsm.org or PO Box 8225, Des Moines, Iowa, 50301.

Name: _____ Organization/Business Name: _____

Address – Street City Zip _____

Cell: _____ Email: _____

Website (if applicable): _____

Please include the following for each proposal submitted:

Project Title: _____

Height x Width x Depth and approx. Weight (if applicable): _____

Proposed Material(s) used: _____

Proposed Installation Location: _____

Project Description (500 words or less—attach additional sheet if necessary):

Description of how it will engage the community (500 words or less—attach additional sheet if necessary):

Bio (for you and/or your team, attach additional sheet if necessary):

Requested Project Stipend Level: \$5,000 \$2,500 \$1,000

Amounts and sources of additional funding (if applicable): _____

*** Project renderings/sketches (up to five)

*** Examples of previous work (if applicable, up to five)

Questions?

Breann Bye, Executive Director, 6th Avenue Corridor Urban Neighborhood Main Street Program
641-521-9340 | director@6thavedsm.org

